
ANNUAL REPORT

July 2024-June 2025



Platinum
Transparency
2025

Candid.

Charity 
Navigator



✦ FOUR-STAR ✦

WHO WE ARE

OUR MISSION IS TO ENGAGE THE COMMUNITY TO FINANCIALLY SUPPORT LOCAL CHILDREN AND FAMILIES IN NEED WITH A VISION TO RAISE AWARENESS AMONG COMMUNITY MEMBERS ABOUT THESE NEEDS, ENCOURAGING AND EMPOWERING POSITIVE IMPACT THROUGHOUT THE LAKES REGION



Numerous fundraising events in the Lakes Region throughout the year support the Greater Lakes Region Children's Auction, including our four-day signature event every December along with Pub Mania, the Sweepstakes Social, and Christmas in July. In the past four decades we have distributed \$9.2 million to over 80 nonprofits that serve low-income families and children in the Lakes Region, all through volunteer efforts, community donations and corporate sponsorship. The Auction falls under the umbrella of the Greater Lakes Region Charitable Fund for Children, a 501(c)(3) nonprofit organization that helps community organizations that serve local children and families in need.

Many local companies provide financial and in kind donations, sponsorships, and staff, allowing employees to serve the community.

The Auction has hundreds of volunteers though the year and collects thousands of donated auction items from the community. The Auction buzzes with activity as phone bank volunteers cheer at over-bids. Items at the auction range from gift certificates to local businesses, sports collectibles, concert and sport tickets, furniture, vacations, home décor, children's toys, electronics and great holiday gifts.

Everything is donated; phone service, lights, auction items, computers, the location where we hold the auction; all donated! Even the food is donated by local restaurants which provide meals for the all-volunteer staff throughout the week.



OUR IMPACT

WE FUND GREATER LAKES REGION AREA NONPROFITS THAT SERVE UNDER-RESOURCED FAMILIES AND CHILDREN. WE HAVE DISTRIBUTED OVER \$9.2 MILLION TO DATE



Determining which organizations to help is the hardest part. The Auction's Distribution Committee tries to make our best effort to determine which organizations have the greatest need, and can assist the children the most. We ask for organizations in need to provide us with the necessary information on what they do and who they serve, and how big the need is for that organization. By donating items to our auction, and by bidding from the heart, you will be helping an enormous amount of children and families.

In addition to smaller organizations and families helped throughout the years of the Greater Lakes Region Children's Auction, annual contributions are given to over 80 community-based organizations that focus on providing support for underserved children in the Lakes Region. These include: Big Brothers Big Sisters of NH, The Boys and Girls Club of the Lakes Region, Laconia Police Relief Association, HealthFirst Family Care Center, Salvation Army, Lakes Region Child Care Services, Lakes Region Mental Health, Lakes Region Santa Fund, Tapply-Thompson Community Center, Circle Program, Mayhew Program, The Pass Along Project, and many more organizations.

2024 RECIPIENTS

WHERE THE MONEY GOES



2024 CHALLENGE

ABUSE MITIGATION

CASA of NH	\$15,000
Greater Lakes Child Advocacy Center	\$25,000
New Beginnings - Without Violence and Abuse	\$15,000
Voices Against Violence	\$16,000

CHILD & AFTERSCHOOL PROGRAMMING

Boys & Girls Clubs of Central NH	\$50,000
Gilford Youth Center	\$5,000
Kidworks Learning Center	\$5,000
Kingswood Youth Center	\$5,000
Lakerbots 8046 Robotics	\$2,500
Pemi Youth Center Plymouth	\$7,500
Prescott Farm Environmental Education Center	\$5,000
Tapply-Thompson Community Center	\$15,000
The Pittsfield Youth Workshop	\$5,000

CLOTHING

Inter-Lakes Christmas Fund	\$7,500
Santa Fund of the Greater Lakes Region	\$30,000
TNS Christmas Fund	\$8,000

EMERGENCY NEEDS

Laconia Police Relief Association	\$7,500
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FAMILY SUPPORT & EDUCATION

Archways	\$20,000
Central NH Foster & Adoptive Parent Support Group	\$5,000
Hall Memorial Library	\$3,000
Lakes Region Community Services Family Resource Center	\$25,000
Step Up Parents	\$5,000
The Pass Along Project	\$10,000
The Winnepesaukee Playhouse	\$4,500
Waypoint	\$2,500
Whole Village Family Resource Center	\$5,000

FOOD INSUFFICIENCY

Altrusa of Meredith	\$5,250
Gilford Got Lunch	\$5,000
Got Lunch Campton Thornton	\$3,000
Got Lunch Inter-Lakes	\$7,000
Got Lunch! Belmont & Friends	\$5,000
GOT LUNCH! Laconia	\$30,000
Got Lunch! Sanbornton	\$2,000
Hands Across the Table	\$3,500
Lakes Region Food Pantry	\$5,000
NH Food Bank	\$20,000
Restoration Acres Farm	\$10,000
Twin Rivers Food Pantry	\$8,000

HEALTH NEEDS

HealthFirst Family Care Center	\$6,000
Lakes Region Mental Health Center	\$30,000

HOLIDAY

Laconia Christmas Village	\$5,000
The Salvation Army	\$15,000

HOUSING

Belknap House	\$25,000
Kiwanis Club of Laconia	\$2,500
Lakes Region Community Developers	\$30,000
The Salvation Army	\$20,000

LITERACY

Got Literacy Laconia	\$5,000
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MENTORING

Big Brothers Big Sisters of NH	\$15,000
Circle Program	\$12,000
Mayhew Program	\$10,000

RECREATION & CAMP

Advantage Kids	\$10,000
Copper Cannon Camp	\$5,000
Easter Seals NH	\$5,000
First Tee - NH	\$4,500
Franklin Opera House	\$3,000
Franklin Outing Club	\$2,260
Interlakes Children's Theatre	\$5,000
Lakes Region Disabled Sports at Gunstock	\$5,000
NH Miss Amazing	\$3,000
Partnership for Public Health	\$2,500
Powerhouse Theatre Collaborative	\$3,000
Streetcar Company	\$2,500
Wanakee	\$3,500
WinnAero	\$6,000
Winnepesaukee Warriors Special Olympics NH	\$5,000
YMCA Overnight Camps - North Woods & Pleasant Valley	\$4,500

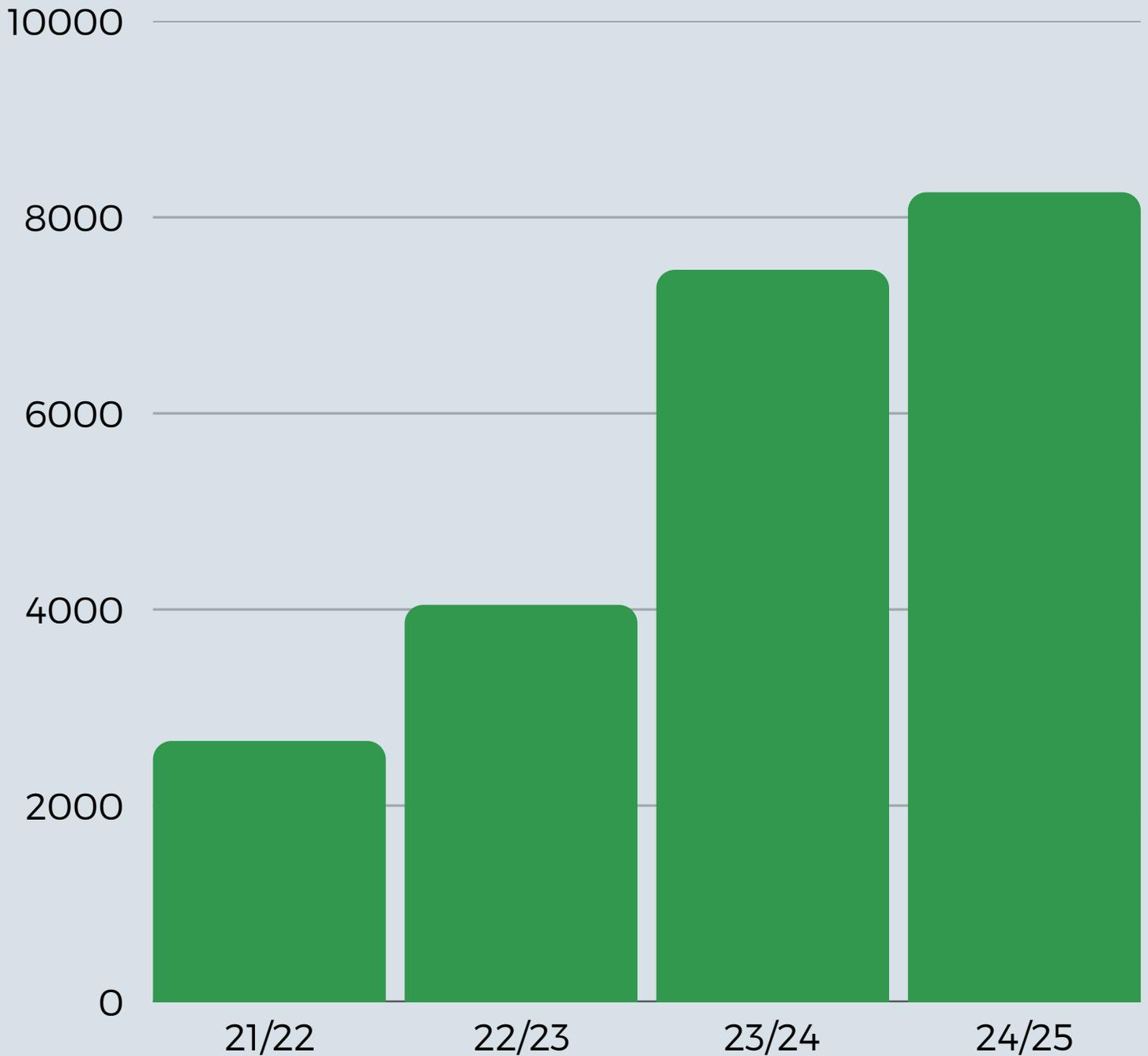
SUBSTANCE MISUSE PREVENTION

Communities for Alcohol and Drug-free Youth (CADY)	\$10,000
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WE DISTRIBUTED
\$665,010 IN 2024
 AND A CUMULATIVE TOTAL OF
\$9.2 MILLION SINCE 1982

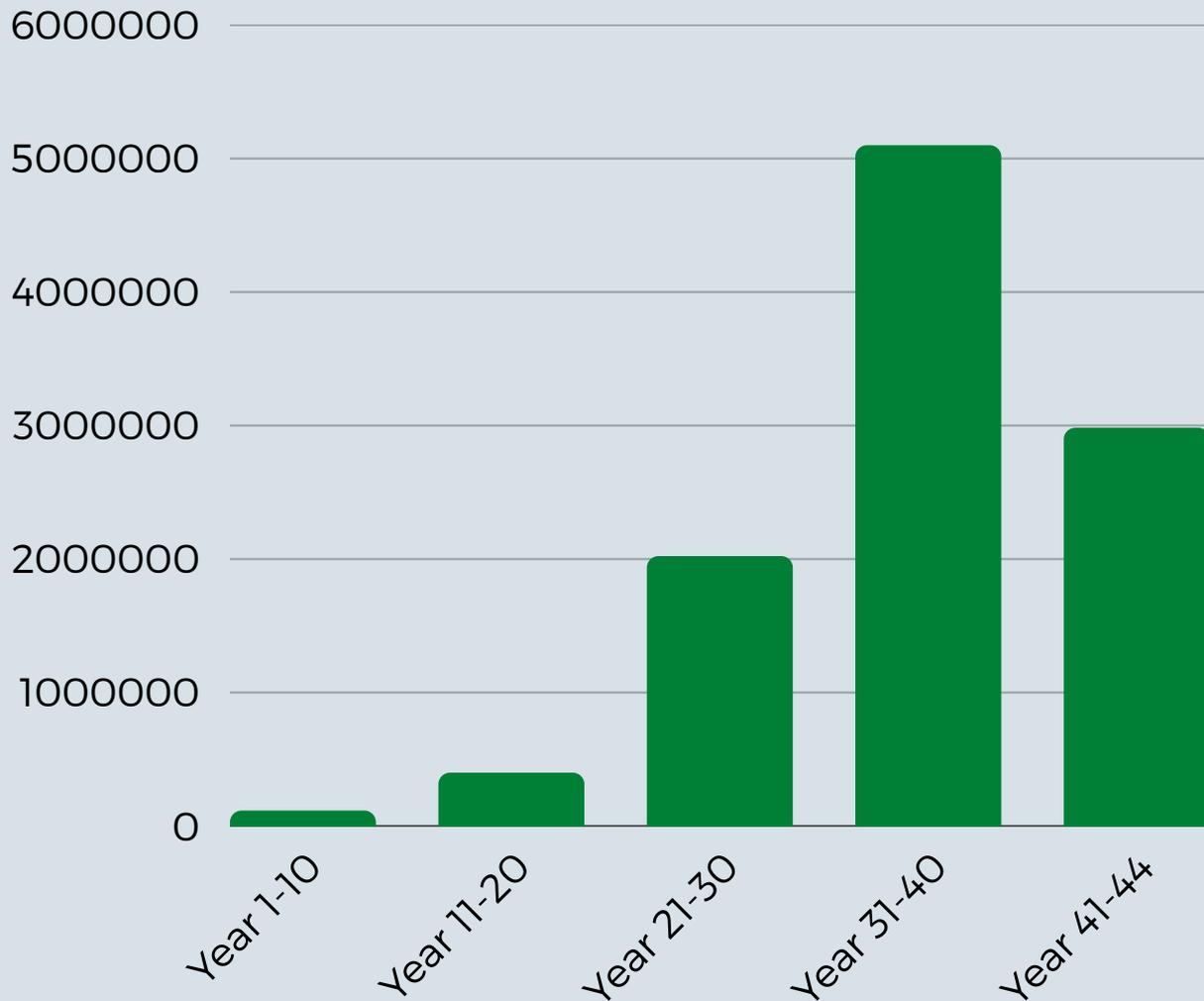
VOLUNTEER HOURS

HUNDREDS OF VOLUNTEERS DONATING THOUSANDS OF HOURS ANNUALLY



FUNDS BY DECADE

FUNDS WE RAISED EVERY DECADE BEGINNING IN 1982

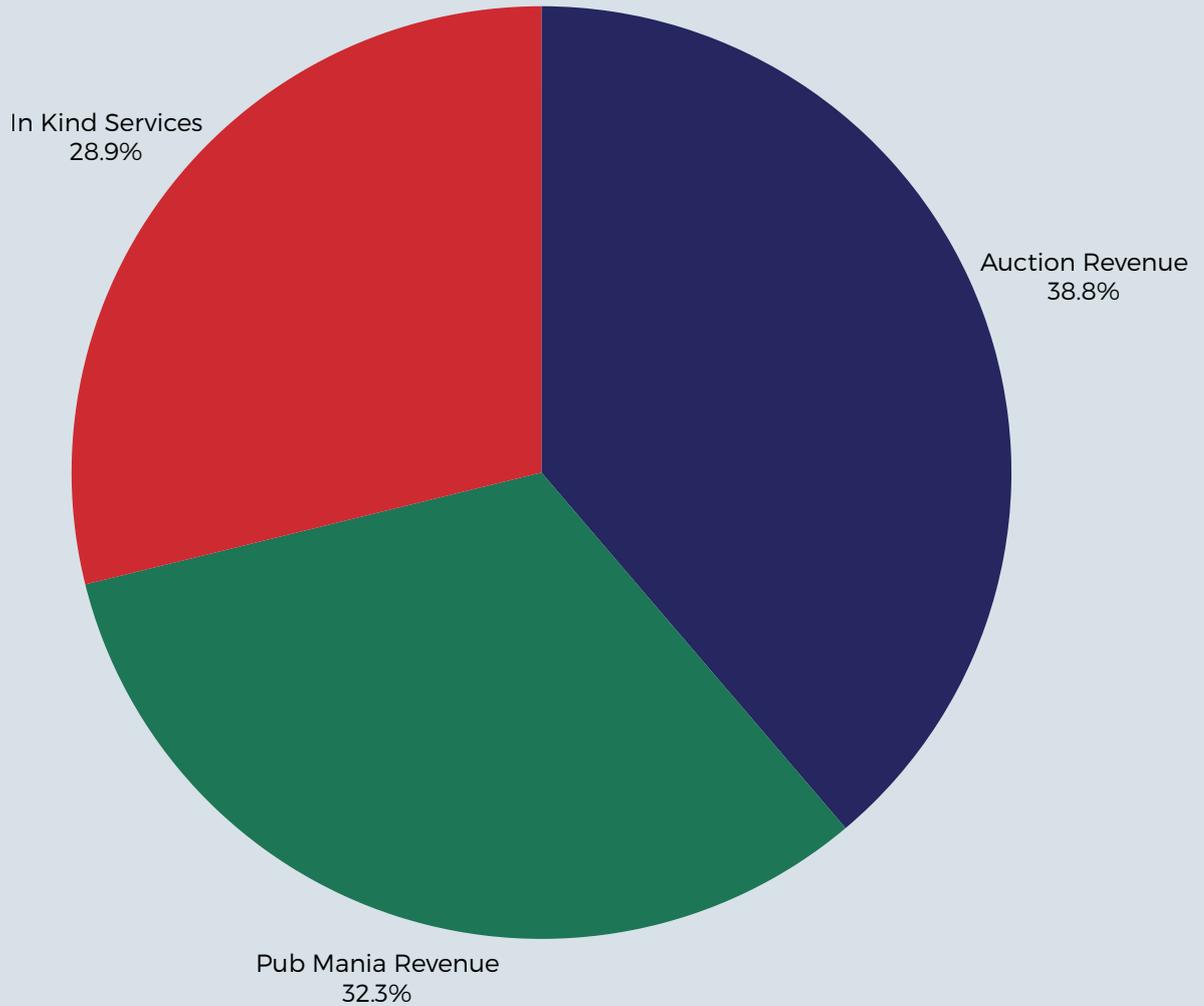


Year 1-10	\$116,000
Year 11-20	\$400,000
Year 21-30	\$2,022,000
Year 31-40	\$5,100,000
Year 41-44	\$2,983,600



MONEY SOURCES

JULY 2024-JUNE 2025



Auction Revenue	\$481,546
Pub Mania Revenue	\$401,477
In Kind Donations	\$358,000



FINANCIAL SNAPSHOT

JULY 2024- JUNE 2025

